

# Cookie Policy

This Cookie Policy contains information about cookies that StartupTools Europe AB, Reg. No 559303-6436 (“StartupTools”, “we”, “our” or “us”) uses on its site and as part of its services.

## What are cookies?

Cookies are text files containing small amounts of information which are downloaded to your personal computer, mobile or other device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another site that recognizes that cookie. Some cookies are necessary to fully be able to use the website while others improve the user’s experience.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. You can find more information about cookies at [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

## How do we use cookies?

We use cookies to provide a better service and to better understand usage of the site and be able to provide relevant offers and services to our users. When you visit our site, necessary cookies will be used for our site and the services you request. In addition to necessary cookies we use additional categories of cookies for the purposes set out below. For the use of such cookies we will collect your consent as these categories of cookies are not strictly necessary for the basic functions of the site or the requested services.

## For how long are cookies stored?

**Permanent cookies** remain on a user’s device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

**Session cookies** allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

## What kind of cookies do we use?

### **Necessary cookies**

These are necessary for our site to function technically, but are also required from a performance and security perspective. Necessary cookies are also used to offer basic services such as being able to log on to our platform or to deliver other services that you explicitly request. If you chose to turn off these cookies, you will not be able to use the services to its full extent.

### **Personalisation cookies**

These cookies are used to offer better functionality and personalisation of the website based on your user behavior. This is to make it easy for you when you revisit our website. They may be used by us or by third-party providers whose services we have added to our website.

### **Statistics- and analysis cookies**

Cookies used for statistics and analysis allow us to produce statistics and reports on how our website is used. Based on this information, we are able to optimize the functions offered on our website and improve the user experience. It can be about understanding which pages are the most and least popular or seeing how visitors move around the website.

## Deny or accept and the use of cookies

When you visit our site for the first time you will be given the opportunity to choose which cookies we may use. If you choose to allow all types of cookies you consent to our use of cookies in the manner described in this cookie policy. If you choose "Deny All" we will block all cookies except those that are always active because they do not require consent. You can also make the adjustments afterwards or choose to withdraw your consent. However, if you choose to turn off or prevent cookies, this may result in some of the site's functions, services and interfaces not working.

## Delete cookies

If you want to delete already saved cookies or prevent cookies from being stored on your computer, you can turn off the function in your browser settings. There are also functions there that enable you to choose which cookies you want to turn off. You can control which cookies are placed on your computer directly via your browser.

## Contact us

If you have any questions or concerns regarding our use of cookies, please contact us by using the contact details below.

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